

Key results of GDV impact assessment

Rural Communities Development Project in the Poorest Areas of the State of Bahia
(Project Gente de Valor)

Brazil

Project objectives

To empower and increase productive capacities of rural communities in Brazil's drought-prone *sertão* region

Inputs and activities

1. Empower communities to manage development plans
2. Construct water-harvesting infrastructure
3. Provide technical inputs, agricultural assistance, and backyard gardens



32,487

People trained in community organization



13,921

Cisterns constructed



9,417

Farmers who received specialized agricultural training



4,894

Backyard gardens constructed

Total survey sample
2,019



Survey subsamples

Water infrastructure only
34%

Water infrastructure, backyard gardens
30%

Water infrastructure, backyard gardens, technical assistance
23%

Other (component 1 only)
13%

2007-2013

Water access

+34%

Corn production
per year

+162%

Housing assets

+10%

Total assets

+2%

+10%

Gender empowerment
(self-efficacy)

-16%

Total income
per year

-16%

Total crop sales

-50%

Wage income
per year

Total sample
of beneficiaries

Subsample

Water infrastructure,
backyard gardens,
technical assistance

+27%



Total production value
per year

+152%

+8%



Crop diversity

+18%

+49%



Bean yields per year

+85%

Lessons learned



Diversification for increased adaptation

Efforts to mitigate climate shocks in contexts of severe drought should include off-farm diversification.



Holistic interventions

For transformative impacts, beneficiaries should receive interlinked activities that can generate multiplier effects on the ground.



CDD implementation

CDD Implementation capacity not sufficient to deliver adequate technical training to ensure sustainable productive outcomes.



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