REPORT ON RESULTS



Organization:











Financing:

REPORT ON RESULTS: IFAD IN BRAZIL

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ACRONYM LIST

AKSAAM - Adapting Knowledge for Sustainable Agriculture and Access to Markets

AP1MC - Associação Programa Um Milhão de Cisternas

ASA - Articulação Semiárido Brasileiro

BNDES - Brazilian Development Bank

CAPRIBOM - Cooperativa dos Produtores Rurais de Monteiro LTDA

CLFI - Crop-Livestock-Forest Integration

COOASC - Cooperativa Agroindustrial do Seridó e Curimataú Paraibano Limitada

COOPERCUC - Cooperativa Agropecuária Familiar de Canudos, Uauá e Curaçá

COOVITA - Cooperativa de Produtores e Produtoras da Chapada Vale do Rio Itaim

CRA - Climate Resilient Agriculture

CRPS - Climate Resilient Productive Systems

CSST - Knowledge and South-South and Triangular Cooperation Centre

DAKI - Dryland Adaptation Knowledge Initiative

FUNDAPAZ - Fundación para el Desarrollo en Justicia y Paz

FUNDE - Fundación Nacional para el Desarrollo

GCF - Green Climate Fund

GEF - Global Environment Facility

IFAD - International Fund for Agricultural Development

IICA - Inter-American Institute for Cooperation on Agriculture

ILO - International Labor Organization

INNOVA-AF - Knowledge Management for the Adaptation of Family Farming to Climate Change

IPC - International Policy Centre

IPEA - Institute for Applied Economic Research

IPPDS - Institute of Public Policies and Sustainable Development

LAC - Latin America and the Caribbean

MAPA - Ministry of Agriculture, Livestock and Food Supply

NEB - Northeast of Brazil

PCRP - Projeto Plantando Resiliência Climática em Comunidades Rurais do Nordeste

PDHC - I- Projeto Dom Helder Câmara - Fase 1

PDHC - II - Projeto Dom Helder Câmara - Fase 2

PDT - Projeto Dom Távora

PPF - Projeto Paulo Freire

PROCASE - Projeto de Desenvolvimento Sustentável do Cariri, Seridó e Curimataú

Pró-Gavião - Projeto de Desenvolvimento Comunitário na Região do Rio Gavião, Bahia

Pró-Sertão - Projeto de Apoio a Famílias de Baixa Renda no Semiárido do Estado de Sergipe

PSA - Projeto Pró-Semiárido

PSI - Programa SEMEAR Internacional

PVSA - Projeto Viva o Semiárido

SAF - State Secretariat of Family Farming

SDA - State Secretariat of Agrarian Development

SDG - Sustainable Development Goals

SDR - State Secretariat of Rural Development

SEAFDS - State Secretariat of Family Farming and Semi-Arid Development

SEAGRI - State Secretariat of Agriculture, Agrarian Development and Fisheries

SEDAP - State Secretariat of Agricultural and Fisheries Development

TARE - Technical Assistance and Rural Extension

TSFF - Territorial Systems of Family Farming

UFV - Universidade Federal de Viçosa

UN - United Nations

UNDP - United Nations Development Programme

UNFPA - United Nations Population Fund

UNICEF - United Nations Children's Fund

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Preface

The International Fund for Agricultural Development (IFAD) through the project Adapting Knowledge for Sustainable Agriculture and Access to Markets (AKSAAM), which is a collaboration with the Institute of Public Policy and Sustainable Development (IPPDS) of the Federal University of Viçosa (UFV) and the Arthur Bernardes Foundation (FUNARBE), is pleased to present the Report on Results of IFAD in Brazil. This report is the result of the work of AKSSAM, which is a knowledge management project financed by an IFAD grant.

The report shows the results of IFAD's operations in Brazil for 2020, such as advances in the current investment project portfolio, grant projects and future actions, in order to allow a consolidated view of the performance of IFAD in Brazil.

The advances and improvements in the reality of family farmers from the more than 900 municipalities of the semi-arid region of Brazil where IFAD operates indicates that the Fund is fulfilling its mission: to promote the sustainable rural development and to support Brazil in achieving the Sustainable Development Goals (SDGs) of the 2030 Agenda. The targeting work takes IFAD to the poorest regions of Brazil. In this sense, the Fund works primarily with the most vulnerable groups: women, young people and traditional communities such as quilombolas and indigenous people.

The figures presented here show that ambitious goals are achievable when we work with a network of partners, including governments (at the federal, state and municipal levels), civil society, farmers organizations, universities, research centers, the private sector, among other institutions and organizations. In addition, behind the figures presented here there are families who work hard to improve production, marketing and living conditions. IFAD is proud to be one of the leading international organizations working to reduce poverty and promote rural development in the semi-arid region of Brazil, both in terms of the volume of its operation and its scope and focus. In the future, IFAD aims to pay more attention to issues such as climate resilience in addition to expanding its operations to other areas of Brazil and establishing new alliances.

We greatly appreciate the support of everyone who accompanies us and make our work possible in promoting the fight against poverty in Brazil, production diversity, environmental conservation and the promotion of innovations.

Claus Reiner

Country Director and Head of the Knowledge and South-South and Triangular Cooperation Centre, IFAD, Brazil

Introduction

Eradicating poverty is one of the sustainable development goals. This is a major challenge for the Brazilian society, especially when the diversity of economic, social, environmental and cultural scenarios presented in the country are taken into consideration. To overcome this challenge, it is necessary to build a collaborative network between the federal, state and municipal governments, universities, research centers, civil society and the private sector, among others.

IFAD plays a major role in combating rural poverty by financing rural and agricultural development projects with loans at lower interest rates or grants. The main lines of action support the increase in agricultural production and focus on vulnerable groups, such as family farmers, traditional peoples and communities (quilombolas, indigenous people, traditional fishermen, extractivists and people from terreiros), as well as women and young people.

IFAD projects currently operating in Brazil comprise investments amounting to approximately US\$452 million, of which US\$162 million is financed by IFAD and US\$288.6 million is invested as a counterpart by both state and federal partners. These funds are distributed in six investment projects and four grants. Investment projects are the following: Cariri, Seridó and Curimataú Sustainable Development Project (PROCASE - PB); Viva o Semiárido Project (PVSA - PI); Paulo Freire Project (PPF - CE); Dom Távora Project (PDT - SE); Pró-Semiárido (PSA - BA) and Dom Helder Câmara Project - Phase 2 (PDHC-II). These projects benefit an audience of more than 890,000 people, distributed in 958 Brazilian municipalities.

In addition, IFAD has four grant projects: Adapting Knowledge for Sustainable Agriculture and Access to Markets (AKSAAM), Semear International (PSI), Knowledge Management for the Adaptation of Family Farming to Climate Change (INNOVA-AF) and Dryland Adaptation Knowledge Initiative (DAKI – Semiárido Vivo), totaling US\$15.7 million, of which US\$8 million come from IFAD grants and the remainder in a counterpart from institutional partners. These grant projects benefit more than 56,000 families in activities as knowledge management as well as south-south and triangular cooperation.

AKSAAM focuses on contributing to the sustainable rural development, reducing poverty and promoting food and nutrition security in line with the Sustainable Development Goals (SDGs). To achieve these objectives, activities were organized, from an interdisciplinary perspective, in five major activity areas, namely: productive inclusion (focusing on gender and youth as well as indigenous and quilombola communities); access to markets and public policies; environment and adaptation to climate change; monitoring and evaluation (M&E); and food and nutrition security

The challenges faced by AKSAAM, which are related to the promotion of development, present themselves on multiple fronts of action, demanding efforts that transcend the limits of any single area of knowledge. Project activities focus on the role of Public Policies and the constitution of a broad network of 12 strategic partnerships with institutions and actors in the areas covered by IFAD projects, especially in the semi-arid region of Brazil.

Knowledge management plays an important role in AKSAAM. Documents that systematize, analyze, adapt and compare local development experiences related to IFAD and its partners' projects are being prepared. In addition, it is noteworthy that these projects focus on the productive inclusion of women, youth and indigenous and quilombola communities. In order to contribute to the systematization and sharing of information, this document presents the results of IFAD activities in Brazil. The results of these interventions, highlighted in this report and in line with the UN recommendations, show the accumulation of physical and financial assets, the development of human capital, the strengthening of institutions and the use and conservation of natural resources.

The Report is organized in three chapters, in addition to this Introduction. The first chapter summarizes IFAD's trajectory in Brazil over the past 40 years and provides general data on its projects in the country. Following, the main results of IFAD operations in Brazil are highlighted. The third chapter presents the future operations of the Fund in the country and the Report ends with the Final Remarks in the fourth chapter. By presenting data on the progress of projects financed by IFAD in Brazil, it is intended that this document will become an important source of updated information for society.

Good reading!

Marcelo José Braga AKSAMM Coordinator and Director of the Institute of Public Policies and Sustainable Development - IPPDS/UFV





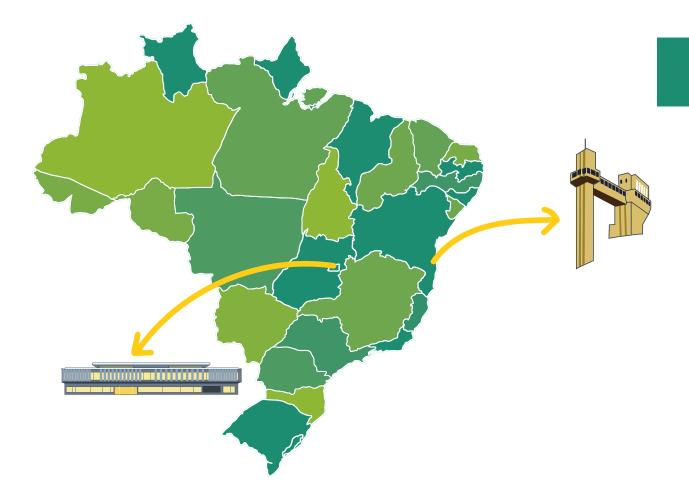
IFAD is an international financial institution and a specialized agency of the United Nations based in Rome, Italy – UN's world center for food and agriculture.

Its objective is to promote rural development and support Brazil in fulfilling the priorities of the 2030 Agenda* and in achieving the **Sustainable Development Goals (SDGs)**, mainly:



Since the 1980s, IFAD has operated in Brazil by offering low-interest loans for investment programs as well as through grant programs. In addition, the Fund mobilizes co-financing from member countries, subnational entities, and participants themselves.

^{*} The 2030 Agenda, agreed by Brazil and 192 other countries in the UN, is formed by an action plan that encompasses the 17 SDGs and 169 targets. Signatories must implement this agenda by the year 2030, taking the necessary steps to steer the world on a more sustainable and resilient path.



The IFAD Office in Salvador, Bahia, which is located in the Northeast region, was opened in 2011 and monitors the operations of investment projects in Brazil with supervision and implementation support, reinforcing collaboration with a network of partners such as civil society, research centers, farmers organizations and private companies.

In 2019, IFAD inaugurated in Brasilia the **Knowledge and South-South** and **Triangular Cooperation Centre (CSST)** for the whole Latin America and the Caribbean. In addition to being the representative headquarters in Brazil, the CSST works to disseminate knowledge and develop strategies and activities for cooperation and exchange between countries in the region and the Global South. This puts Brazil in a strategic position for IFAD.



More information at: ifad.org/lac-conocimientos-sstc

Timeline of IFAD's operations

1987

End of activities of the Rural Development Project of Ceará

1998

The Dom Helder Câmara Project (PDHC-I), officially "Project for the Sustainable Development of Land Reform Settlements", is approved to operate in the semi-arid region of Brazil, being implemented by the Ministry of Agriculture, Livestock and Supply (MAPA)

The Project for the *Rio Gavião Region* starts operating in the state of Bahia

2002

Implemented under the PDHC-I and financed through a grant from the Global Environment Facility (GEF) and resources from the federal government, the *Sertão Project* starts operating

End of activities of the Project to Support the Popular Family in the semi-arid region of Sergipe



2006

The People of Value Project (PGV) is implemented

2009

PDHC-I ends its activities

2011

The IFAD Office in Brazil opens at the United Nations Shared Office in Salvador, Bahia, bringing several UN agencies together in a single location, the Lacerda Elevator building, which includes the United Nations Development Program (UNDP) and the United Nations Children's Fund (UNICEF). Its strategic location facilitates dialogue with social actors in the Northeast region, the identification of new projects, the monitoring of projects and collaboration with partners and state governments.

IFAD, with the support of IICA (Inter-American Institute for Cooperation on Agriculture), creates the *SEMEAR Program* to increase knowledge management and the exchange of experiences of IFAD's projects in Brazil

1980

IFAD begins to collaborate with the federal and state governments of Brazil, investing in activities of rural development in the semi-arid of the Northeast region

The Rural Development Project of Ceará is approved



1993

The Project to Support the Popular Family is approved to operate in the semi-arid region of Sergipe

2001

The PDHC-I starts operating in several states



2005

End of the activities of the Project for the Rio Gavião Region in the State of Bahia

2007

The People of Value Project (PGV) starts operating in the state of Bahia

2010

Creation of the Agricultural Innovation Platform – MKTPlace in collaboration with EMBRAPA

2012

PROCASE starts operating in the state of Paraíba

End of activities of the People of Value Project





2013

PVSA starts operating in the state of Piauí PPF starts operating in the state of Ceará PDT starts operating in the state of Sergipe





2015

Country Evaluation



The Strategic Framework for Brazil (COSOP) 2016-2021, with thematic studies from the International Policy Center/Institute for Applied Economic Research (IPC/IPEA), is launched

The IFAD Executive Board visits Brazil, including a field trip to the Viva o Semiárido Project (PVSA) in the state of Piauí

2019

Inauguration of the IFAD Office in Brasília and the Knowledge and South-South and Triangular Cooperation Centre (CSST)

Adapting Knowledge for Sustainable Agriculture and Access to Markets (AKSAAM) starts operating

INNOVA-AF and AKSAAM kickoff

The grant project Innovative Rural Youth Award starts operating in Latin America and the Caribbean, being implemented by IFAD and co-financed by the China-IFAD SSTC Facility. The project aims to strengthen the capacities of young rural entrepreneurs to implement and disseminate sustainable solutions to the challenges faced by smallholders in rural areas.





2014

PSA starts operating in the state of Bahia

The Dom Helder Camara Project – Phase 2 (PDHC-II) starts operating, with support from the federal government, in eleven states





End of activities of the SEMEAR Program

The Semear International Program is created with the mission of continuing the actions carried out since 2011 and advancing in the activities of knowledge management, monitoring and evaluation, communication and policy dialogue

2018 Agricu

Opening of the IFAD office in Brasília

Launching of the Semear Internacional Program

The Knowledge Management for the Adaptation of Family Farming to Climate Change (INNOVA-AF), a joint project with IICA, starts operating in the territory of Borborema, Paraíba



2020

The Dryland Adaptation Knowledge Initiative (DAKI - Semiárido Vivo) starts operating



IFAD works by creating networks of strategic partners in collaboration with the federal and state governments, civil society organizations (including rural workers' unions and community associations), private companies, financial institutions and other international cooperation agencies, seeking to **empower family farmers** by leveraging the following actions:

- Connect with the market and non-agricultural activities;
- Strengthen farmers' organization;
- Increase production and income;
- Provide climate-adapted technologies, taking advantage of the potential of the semi-arid;
- Assist in accessing rural credit;
- Yield technical assistance; and
- Offer training and capacity building.

In addition, the IFAD encourages targeted actions, **prioritizing** the involvement of:



Actions focus on ethnic/racial inclusion, on boosting **youth participation** and on promoting **gender equity**.

Since the beginning of its operations in Brazil, the projects supported by IFAD have been concentrated in the **semi-arid of the Northeast region**, which is considered as the area with the highest prevalence of poverty in Latin America and with some of the weakest social indicators in the country (MATA, FREITAS and RESENDE, 2019) *. In addition, there are also projects operating in some municipalities in the states of Minas Gerias and Espírito Santo.

Thus, all projects are focused on **supporting and promoting family farming** and **local development** through technical innovations and good agricultural practices that provide farmers with appropriate tools, such as:



organic and **agroecological** production methods



water collection and conservation technologies



participatory planning methodologies to take advantage of innovations and traditional knowledge

Until 2020, IFAD provided financing through five projects that had already been completed, namely: i) Ceará Rural Development Project; ii) Low-Income Family Support Project in the Semi-Arid Region of Sergipe State (Pró-Sertão); iii) Community Development Project for the Rio Gaviao Region (Pró-Gavião); iv) Dom Helder Câmara Project - Phase 1, which covered six states in the Northeast (Ceará, Paraíba, Pernambuco, Piauí, Rio Grande do Norte and Sergipe); and v) Rural Communities Development Project in the Poorest Areas of the State of Bahia (People of Value Project).

Between 2011 and 2014, six new investment projects were initiated: five in partnership with the governments of the states of Bahia, Ceará, Paraíba, Piauí and Sergipe and one in partnership with the federal government (Dom Helder Câmara Project - Phase 2). These projects operate in eleven states: the nine states of the Northeast region and in the semi-arid region of Minas Gerais and Espírito Santo.

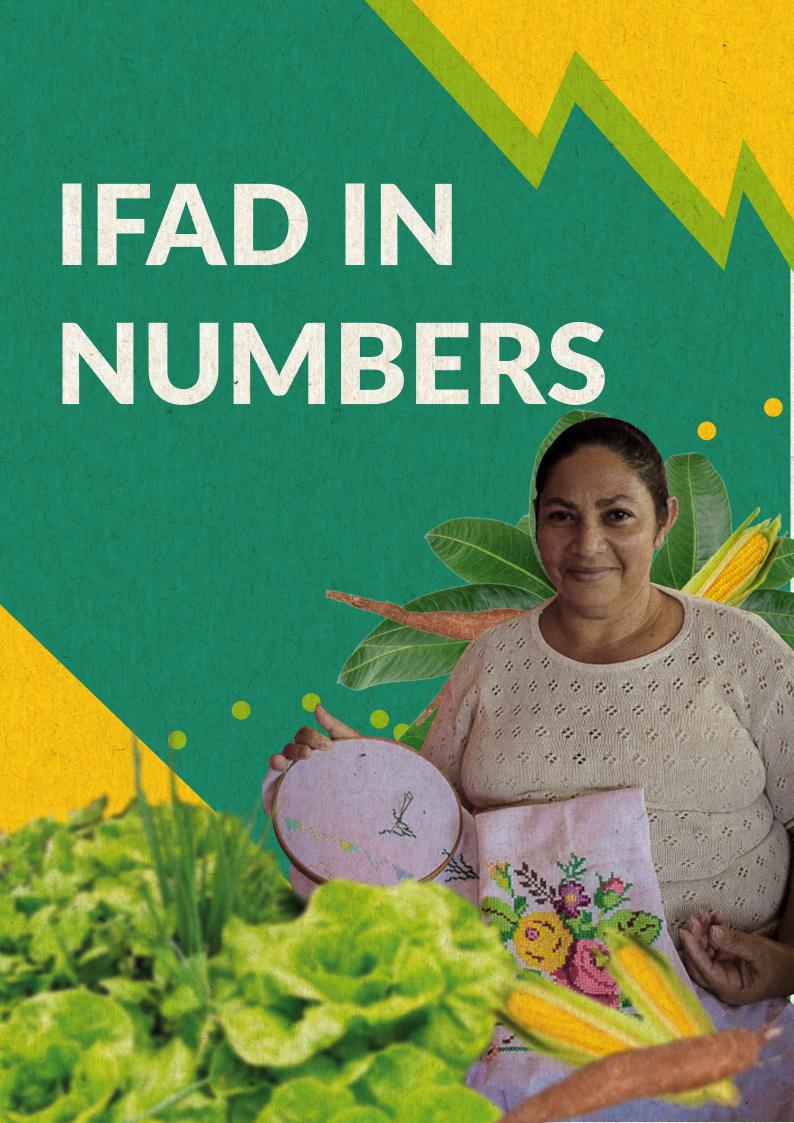
More recently, in 2018, the Planting Climate Resilience in Rural Communities of the Northeast Project was approved and is currently in the planning stage.

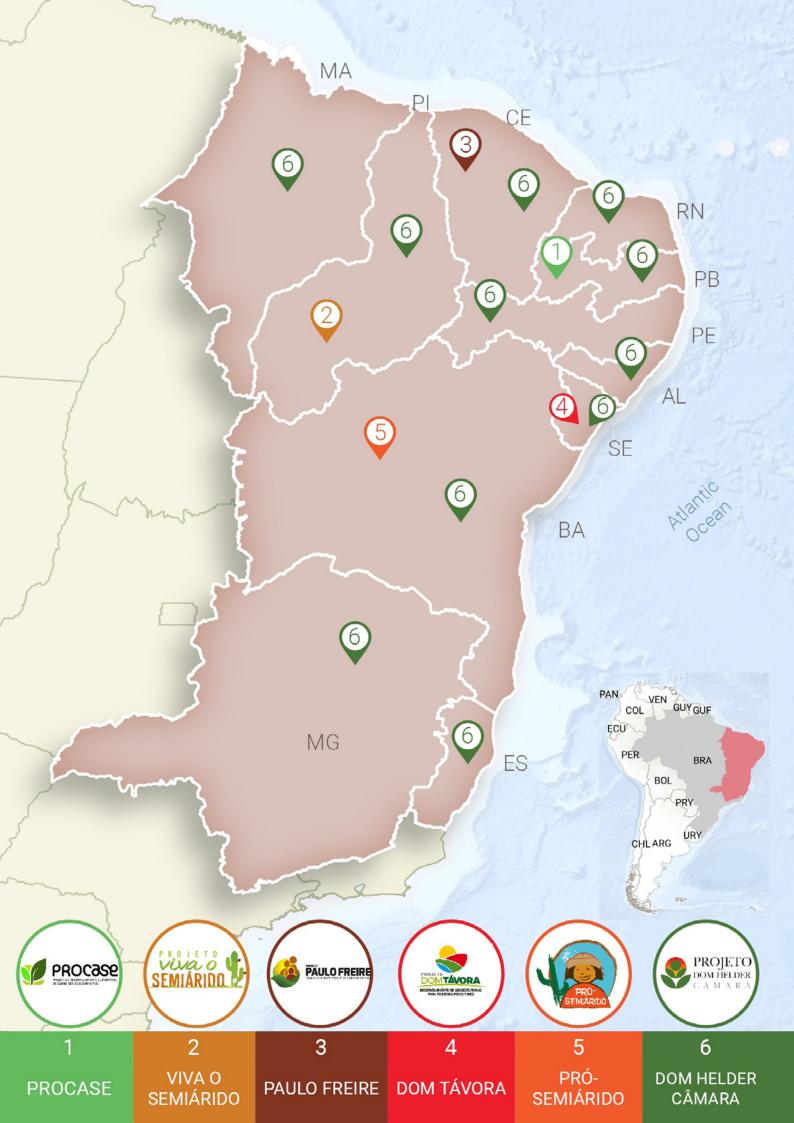
In addition to these investment projects, IFAD also sponsors the following grant programs: Semear International Program (PSI), Adapting Knowledge for Sustainable Agriculture and Access to Market (AKSAAM), Knowledge Management for the Adaptation of Family Farming to Climate Change (INNOVA-AF), and Dryland Adaptation Knowledge Initiative (DAKI – Semiárido Vivo).

More information at:

https://www.ifad.org/en/web/operations/country/id/brazil







General Data of IFAD Projects currently operating in Brazil

Since 2012

⁺US\$ 452 million

were implemented in the execution of all projects

US\$164,0 million

from IFAD financing*

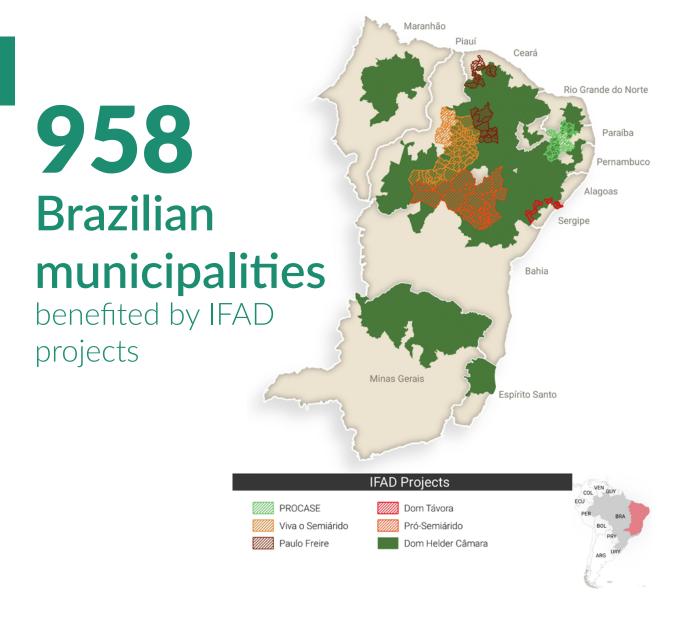
US\$288,6 million

as counterpart payments from the (state and/or federal) government, beneficiaries and policy access**



^{*} This amount comes from IFAD resources.

^{**} Counterpart payments are subdivided into government contributions to projects; beneficiary resources (usually accounted for with non-monetary actions such as hours spent on projects); and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



IFAD operates in municipalities that concentrate the **poorest families** in rural Brazil. However, the Fund seeks to consolidate its operations in the semi-arid region and, in the future, expand its operations to other areas with a prevalence of poverty such as the Amazon region.

The territorial expansion of operations has the objective of **integrating the projects** supported by IFAD with government programs and policies, as well as establishing partnerships and social participation in local decision-making spaces.

IFAD has been operating in

6,968 COMMUNITIES

Benefiting more than

225,000 families

Directly impacting more than

123,000 women

45,000 young people



575

traditional communities

served

benefiting

14,582 families

6,937 quilombola families in **266** communities

510 indigenous families in **25** communities

1,382 fishing families in **37** communities

5,753
"pasture bottom"
families*
in 247 communities

"Pasture bottom" families is a brazilian specific term used to represent communities composed of families linked or not by blood ties, who raise animals on common land as well as individual lots. They raise goats, sheep and cattle on common lands and cultivate subsistence crops on individual lots, while also gathering plants (http://portalypade.mma.gov.br/fundoe-fecho-de-past)





15,644

production plans

financed:

1,169 collective production plans

14,475 individual production plans

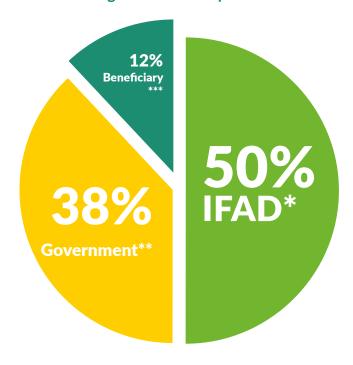
benefiting

62,024 FAMILIES

The **totality of resources** allocated to production plans amounts to

+ than R\$ 302 million

Percentage of resources per source



^{*} Amount financed with IFAD resources

^{**} Government's contribution to projects

^{***} Beneficiary resources (usually corresponds to non-monetary actions such as hours spent on projects)

Total value invested in each plan per

Productive activity

Composite*
R\$ 201 million
15,193 plans
44,375 families





Sheep R\$ 23 million 93 plans 3.009 families



Apiculture (beekeeping) R\$ 14 million 55 plans 3 571 families



Sheep and goats R\$ 13 million 57 plans 2,621 families



Others R\$ 13 million 51 plans 2,323 families



R\$ 10 million 62 plans 1,847 families



Productive backyards R\$ 7 million 36 plans 1,334 families



Poultry R\$ 6 million 37 plans 1,172 families



Pisciculture R\$ 4 million 18 plans 553 families



Craftsmanship R\$ 3 million 17 plans 503 families



Fruits R\$ 1,8 million 14 plans 259 families



Cassava R\$ 1,6 million6 plans
275 families



Suinocultura R\$ 449,000 3 plans 55 families



Horticulture R\$ 682,000 2 plans 94 families

IFAD's projects stand out for financing various productive activities in family farming.

Composite plans

Composite plans stand out for the total amount invested as well as the number of plans and families benefited when compared to other production plans focused on specific productive activities.

Specifically,

718*

are composite community plans, comprising two or more productive groups

* There are 718 composite community plans, disregarding individual plans of the PDHC-II.

Productive groups most used in composite plans

AGROFORESTRY SYSTEM - SAFS COMMUNITY-BASED TOURISM IRRIGATED PRODUCTION HAY PRODUCTION FOOD PROCESSING **CATTLE RAISING** AGROECOLOGICAL BACKYARDS CASHEW **PROCESSING CUT AND SEW** POLYCULTURE **SHEEP AND GOATS** QUAILS CASSAVA **AGRICULTURE GOATS** HODTICUI TUDE **MELIPONINES PISCICULTURE CRAFTSMANSHIP AGROBIODIVERSITY** SHEEP AND GOATS LICURI EXTRACTIVISM FREE-RANGE POULTRY COSMETIC-PERFUMARY AGROECOLOGICAL PRACTICES

The 35 productive groups present in these composite plans represent the diversity of family farming.

Regarding FARMERS' ORGANIZATIONS

IFAD supported

1,200 farmers' associations

benefiting

48,000 families

The Fund supported

35 cooperatives

benefiting

7,885 families



Examples of cooperatives supported by IFAD projects

In Piauí, the Farmers' Cooperative of Chapada Vale do Rio Itaim (COOVITA), dedicated to goat farming, is supported by the Viva o Semiárido Project and has obtained important economic results for its members with the support of AKSAAM.

Animals are being monitored through a mobile app, from raising to commercialization. There is an earring equipped with QR Code technology in each animal. In Paraíba, the Farmers' Cooperative of Monteiro (CAPRIBOM), received investments from PROCASE for the installation of solar panels in order to reduce production costs. In just over three months after installation, the monthly electricity bill went from R\$ 10,000 to R\$ 1,000, benefiting the cooperative and all its members. Also located in Paraíba, the Agro-Industrial Cooperative of In Bahia, the Kirirí people Seridó and Curimataú Paraibano received support for the (COOASC), which produces frozen production of starch biscuits fruit pulps (umbu, soursop, cajá, and for obtaining mills for cashew, passion fruit, guava and processing cassava and corn. In acerola), was established in 2008 addition, the Central da with funds from PROCASE and its Caatinga, which works with the production is commercialized to transformation of local governments at the state and the products like umbu, municipality levels to be used in contemplates the Family school meals Farming Cooperative of Canudos, Uauá and Curaçá

(COOPERCUC), with excellent

economic results for the

families involved

The Family Farming Cooperative of Canudos, Uauá and Curaçá (COOPERCUC), in Bahia, has been conducting, for 12 years and with the support of the Pró-Semiárido Project, efficient actions in the management of sustainable practices focused on living with the semi-arid. Based in Uauá, COOPERCUC supports the development of traditional communities of local family farmers and those from the municipalities of Canudos and Curacá





COOPERATIVA AGROPECUÁRIA FAMILIAR DE CANUDOS, UAUÁ E CURAÇÁ

It has innovative characteristics in exploring new processing alternatives for umbu and the caatinga's passionfruit. This enabled the expansion of the production from six products, in the beginning of the Pró-Semiárido Project, to more than 30 different types of products.

Promoting the opportunity to reach new sectors, take advantage of its industrial capacity, diversify the regional raw material and the income of the members. It is pioneer in terms of its sustainable model of business and production, through the processing and commercialization of native fruits of the caatinga in the northeastern semi-arid, especially umbu and caatinga's passionfruit, within the principles of solidary economy and fair trade.

Among the actions related to project's sustainability, the following stand out: water reuse; rainwater harvesting; rainwater storage and treatment; wastewater treatment; production of fruit seedlings, and agro-forestry management.

COOPERCUC in numbers

Installed production capacity:

800 tons per year Number of employees:

19

Revenue expected for the 3rd year of operation:

R\$ 2,670,887

Markets

Local - 9 municipalities in the neighborhood of Uauá

Regional - Juazeiro, Feira de Santana, Ilhéus and Salvador

Other States - Pernambuco, Rio Grande do Norte, São Paulo and Rio de Janeiro

Countries - France, Germany, Italy, Austria. Countries that operate with Fair Trade.



In relation to the **TECHNICAL ASSISTANCE**,

it was allocated

R\$ 364.5 million

that benefited

134,581 families

Corresponding, on average, to

R\$ 2,708.41

the amount invested in technical assistance per family benefited



In all projects,
47 entidades

were contracted

10 public entities

37 entities from the civil society/NGOs/private

458 artesian wells

652 cisterns (agricultural production)

299 small dams

20,276 cisterns (human consumption)

64 desalination

5 dams

With the implementation of these resources,

52,000 FAMILIES

now have

Access to water

for domestic use and for agricultural production

Sustainable Actions



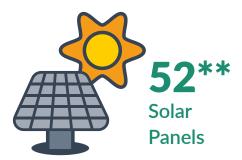
2,942
Water reuse
systems*



461Wind turbines Implemented



1,765
Biodigesters





245
Eco-efficient stoves

* Refers to the reuse of wastewater (water from the shower, kitchen sink and laundry) for the production of food. Through a gravity system, the wastewater is channeled to a pipe where the first 'cleaning' is made. Subsequently, it is directed to the second and last phase of 'purification' and water treatment, composed by the earthworm. (www.sda.ce.gov. br/2015/10/21/projetos-de-reusodaaguasao-opcoesdespriarido-edestaquedeavaliacao-dofida /)

** It corresponds to 6 investment plans in solar panels for 6 cooperatives in Paraíba (which benefit 578 families) and 42 investment plans in solar panels with different uses. In addition, 4 solar panel systems were obtained to be used in desalination.

Actions for

Environmental Sustainability



2,971
hectares dedicated



125 environmental licenses issued



54 agroforestry systems



578ILPFs (crop-livestock-forest integration)

With the special activity of carrying out the environmental regularization of

87 traditional communities of "pasture bottom"

with the issue of certificates for

3,384 families



IFAD

Grant Programs

In addition to **investment programs**, IFAD also provides grant projects that contribute to the articulation and **strengthening of public policies** aimed at poor rural populations, in order to increase incentives and opportunities in the countryside. It is noteworthy that grants are managed by IFAD's office in Brazil and have activities in other countries, promoting an important exchange through South-South Cooperation.



US\$ 3 million



There are **3,400 families** benefited

The AKSSAM Project works to improve the access of family farmers from the Brazilian semiarid to technologies and knowledge, increasing their productivity and improving their conditions of accessing markets.

It focus on knowledge management through the systematization, analysis, adaptation and comparison of experiences of poverty eradication and local development, with a focus on the productive inclusion of women, youth and indigenous communities. The Program is carried out in collaboration with the IPPDS of the Federal University of Viçosa (UFV) and FUNARBE.

More information at:



US\$ 3.6 million

→ 69.4% of this amount come from IFAD

There are **20,789 individuals** directed benefited by PSI activities (in-person/online)

As a result of an IFAD grant, the Semear International Program operates in Brazil with actions linked to the systematization of good practices that can be adopted and replicated by the rural population to improve their living conditions, facilitating the access to knowledge and innovations in the Brazilian semi-arid region.

The Program is carried out by the Inter-American Institute for Cooperation on Agriculture (IICA) and has five work streams: Monitoring & Evaluation, Communication, Knowledge Management, Policy Dialogue and South-South Cooperation. Through exchanges, capacity building, training and publications, PSI aims to build a network of knowledge among the projects supported by IFAD in Brazil, Latin America and Africa.

More information at: http://portalsemear.org.br/



US\$ 3.2 million

→ **62.5%** of this amount come from IFAD

There are **2,500 families**

The INNOVA-AF Project is carried out by IICA and seeks to strengthen the capacities of families that are part of territorial family farming systems (STAF), with low current resilience to the impacts of climate change, in semi-arid territories and mountain systems, to actively participate in the processes of rural transformation in the region.

The objective is to promote processes of participatory knowledge management and to disseminate good practices for adapting family farming to climate change among LAC countries and territories through initiatives of South-South and triangular cooperation in inclusive rural development, with a focus on agricultural and non-agricultural activities with climate-vulnerable populations, with special attention to women and rural youth.

Overall, the INNOVA-AF Project operates in eight countries in Latin America and the Caribbean, Brazil, Bolivia, Colombia, Ecuador, Guatemala, Honduras, Mexico and the Dominican Republic.

More information at: https://innova-af.iica.int/



US\$ 2 million

→ **78%** of this amount come from IFAD

Roughly **8,000 people** will de benefited - 2,000 directly and 6,000 indirectly, with the dissemination of coexistence strategies in the regions chosen according to their difficulties and potentials

The DAKI project is financed by IFAD and will be developed in the Argentine Chaco, in the Northeast of Brazil, and in the Dry Corridor of El Salvador. In each of these countries, a civil society organization is responsible for its implementation. In Brazil, it is implemented by the Association Program One Million Cisterns (AP1MC), which is responsible for the physical and financial management of the actions of the Brazilian Semi-arid Articulation (ASA) in collaboration with the Foundation for Development in Justice and Peace (FUNDAPAZ) in Argentina and National Foundation for Development (FUNDE) in El Salvador.

Over the course of four years, the initiative will identify and systematize successful practices of Climate Resilient Agriculture (CRA) and train technicians and farmers to monitor and guide the transition from a conventional agricultural system to a climate resilient system.

More information at: https://semiaridovivo.org/





PROC3SE

PROJETO DE DESENVOLVIMENTO SUSTENTÁVEL DO CARIRI, SERIDÓ E CURIMATAÚ

The project assists the **economically vulnerable** population living in the semiarid region of **PARAÍBA**



Secretariats that execute the project:

- Secretariat of Agricultural and Fishery Development (SEDAP)
- Secretariat of Family Farming and Semiarid Development (SEAFDS)



55 municipalities involved

Timeline





Objective

improve the **livelihood** and develop the rural economy of the population from the semi-arid region of Paraíba

Concentrating on the following actions:





The PROCASE Project has been running since 2012

+ than US\$ 49 million

in investments





^{*} Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



^{**} The progress represents the numbers reached until the end of 2020.

The results indicate that the direct targeting mechanisms and the eligibility criteria adopted have been shown to be efficient in reaching project's target audience.

isolated communities

213
quilombola families in

14 communities benefited

96
production plans
financiados benefiting

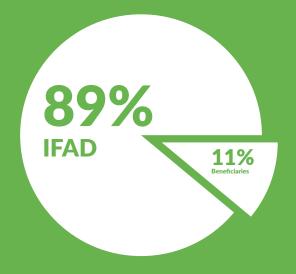
2,613 families



The **total volume** of resources allocated toproduction plans amount to

+ than R\$ 15 million

Percentage of financial resources per source

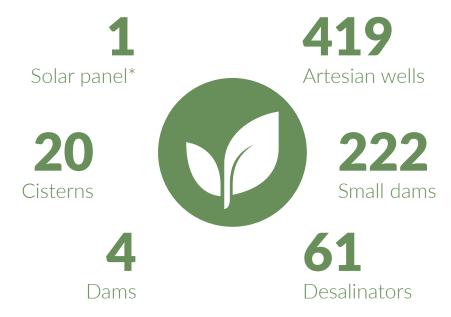




10,022 families now have

Access to Water

for domestic use and for agricultural production



^{*} The solar panel system was obtained to generate the energy necessary for the desalinator to work.

Actions for

Environmental Sustainability



461 wind turbine implemented



578ILPFs



15 water reuse systems



hectares dedicated to forage production



35 environmental licenses issued



31 agroforestry systems

Photo Gallery



Delivery of Forage Equipment Community Sítio Porteiras Eastern Cariri – Paraíba.



Visit by the IFAD team to the Association of Tapestry Artisans of Gurjão Eastern Cariri – Paraíba.



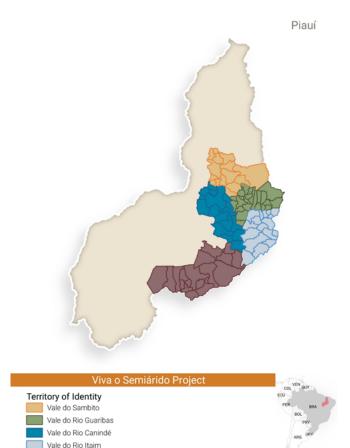
Implementation of a palm plantation in the Serra do Monte Settlement - Cariri Eastern - Paraíba.

PROJETO VIVA O SEMIÁRIDO.

The project assists the **economically vulnerable** population living in the semi-arid region of **PIAUÍ**

Secretariats that execute the project:

 States Secretariat of Family Farming (SAF)



89 municipalities involved

Timeline

Serra da Capivara





The general objective

is to contribute to reducing the prevalence of poverty and extreme poverty on rural population – men, women and youth – in the semi-arid region of Piauí. While also improving agricultural and non-agricultural income, job opportunities and income generation and the endowment of productive assets of poor rural families in the region.

Concentrating on the following actions:





The Viva o Semiárido Project has been running since 2013

+ than US\$ 39 million in investments





US\$ 19,1 million
US\$ 20,0 million

* Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



22,000 Families



8,800 Women



10,000 Youth



88,000 Individuals





Progress** 23,170
direct Families
beneficiaries



9,410 Women



1,470 Youth



92,680 individuals



^{**} The progress represents the numbers reached until the end of 2020.

211

communities served

987
quilombola families in

32 communities benefited

211 production plans benefiting

8,597 families



The **total volume of resources** allocated to production plans amount to

+ than R\$ 53 million

Percentage of financial resources per source





Total amount invested in each plan by

Productive Activity



Composite
R\$ 12 million
58 plans
1.692 families



Apiculture R\$ 11 million 41 plans 2,789 families



Sheep R\$ 7 million 32 plans 943 families



Sheep and goats R\$ 7 million 5 plans 150 families



Goats R\$ 3 million 18 plans 495 families



Others
R\$ 3 million
6 plans
630 families



Productive Backyards
R\$ 2 million
10 plans
333 families



Poultry
R\$ 2 million
11 plans
314 families



Mandiocultura
R\$ 1 million
5 plans
224 families



Pisciculture R\$ 828,000 5 plans 104 families



Craftsmanship R\$ 264,000 1 plan 47 families



Suinocultura R\$ 205,000 1 plan 25 families



5 cooperatives

were supported benefiting

2,124 families



R\$ 4.1 million was allocated to

technical assistance

benefiting **8,597 families**



for domestic use and for agricultural production



Actions for

Environmental Sustainability



161 water reuse systems



50 environmental licenses issued



13
eco-efficient



45*
solar
panels

^{*} The solar panel systems were obtained for different uses, such as generating energy for the desalinators and the irrigation systems to work; use in the production and processing of chestnuts, cashews, honey, cassava and other products; and power generation for pumping water from deep wells.

Photo Gallery



Tamboril Community, Marcolândia, Unit for Rapid Propagation of Cassava



Mucambo Community, Paulistana sheep farming



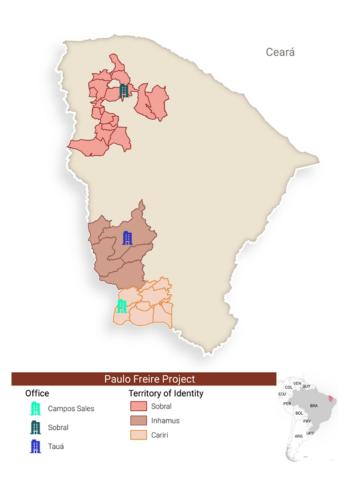
Queimada Grande Community, Queimada Nova, delivery of breeding sheep



The project assists the **economically vulnerable** population living in the semi-arid region of **CEARÁ**

Secretariat that execute the project

Secretariat of Agrarian Development (SDA)



Timeline







Objective

strengthen the capacities of the **rural population** as well as community and productive organizations to identify, train and improve the capacity of leaders in participating in local decision-making processes.

In addition to supporting the establishment and strengthening of productive initiatives fostering sustainable productive development that increases the productivity of activities (agricultural and non-agricultural) developed in communities and family units, generating income opportunities, strengthening working conditions, through the adoption and promotion of agroecological practices and sustainable management of natural resources.

Concentrating on the following actions:





The Paulo Freire Project has been running since 2013

+ than US\$ 94 million in investments





^{*} Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



60,000 Families



15,000 Women



15,000 Youth



240,000 Individuals





Progress** 53,345
direct Families
beneficiaries



27,770 Women



8,770 **Youth**



213,380 Individuals



^{**} The progress represents the numbers reached until the end of 2020..

533 production plans benefiting

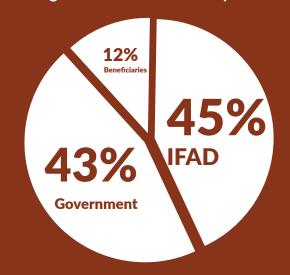
17,763 families



The **total volume of resources** allocated to production plans amount to

+ than R\$ 108 million

Percentage of financial resources per source





600

communities served

Of these, 28 are traditional communities, being

15 quilombolas:673 familiesbenefited

2 indigenous:79 families benefited

11 fishermen:613 familiesbenefited





Total amount invested in each plan by

Productive Activity



Composite
R\$ 104 million
506 plans
17,136 families



Poultry
R\$ 1,9 million
15 plans
327 families



Sheep and goats
R\$ 1,2 million
8 plans
215 families



Swine R\$ 243,000 2 plans 30 families



Apiculture R\$ 237,000 1 plan 34 families



Others R\$ 151,000 1 plan 21 families



1 cooperativewas supportedbenefiting67 families



R\$ 111.1 million
was allocated to
technical assistance

benefiting **23,766 families**



Access to Water

for domestic use and for agricultural production

20,200

Cisterns (human consumption)

Actions for

Environmental Sustainability



2,723 water reuse systems



1,859
hectares
dedicated to
forage
production



1,759 biodigesters



232 eco-efficient stoves



agroforestry systems



environmental licenses issued

Photo Gallery

ITTERCAMBIOS DE LA CAMBRICA DEL CAMBRICA DEL CAMBRICA DE LA CAMBRICA DEL CAMBRICA DE LA CAMBRICA DEL CAMBRICA DE LA CAMBRICA D

Strengthening the rural youth identity, Gonçalo Martins Baixa Verde Community, Ipueiras Photo: Antônio Conselheiro Institute



Water Reuse System Exchange, young farmer Gino, Trapiá Community, Massapê Photo: CETRA

Agroecological Booklet, Maria de Sousa, Dois Riachos Community, Ipu Photo: João Caetano, PPF collection

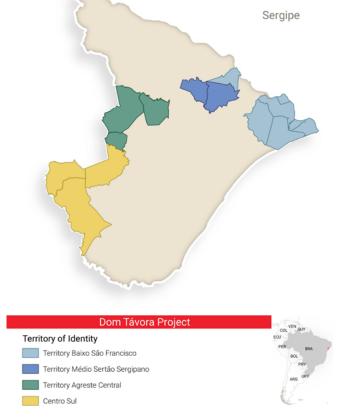




The project assists the **economically vulnerable** population living in the semiarid region of **SERGIPE**

Secretariats that execute the project:

 Secretariat of Agriculture, Agrarian Development and Fishery (SEAGRI)





Timeline





Objective

To generate **sustainable jobs** and to promote the **reduction of rural poverty** in the 15 poorest municipalities in the semi-arid of Sergipe

Concentrating on the following actions:

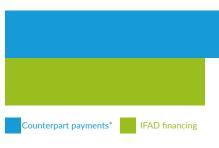




The Dom Távora Project has been running since 2013

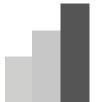
+ than US\$ 37 million in investments





US\$ 21.8 million US\$ 16.0 million

* Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



initial goal was to benefit

12,000 **Families**



4,000 Women



3,600 Youth



1,545

Youth

48,000 Individuals •





Progress** 9,856 **Families** direct beneficiaries



2,974 Women



39,424 **Individuals**



^{**} The progress represents the numbers reached until the end of 2020..

154
communities
benefited

17
traditional
communities
benefited

572quilombola families in 9 benefited communities

322
fishing families
in 8 benefited
communities



154
production plans

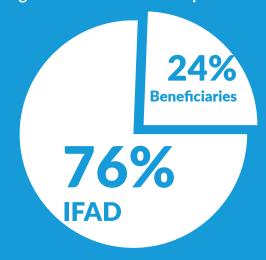
benefiting

6,095 families

The **total volume of resources** allocated to production plans amount to

+ than R\$ 46 million

Percentage of financial resources per source





Total amount invested in each plan by

Productive Activity



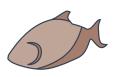
Composite
R\$ 19 million
53 plans
2,667 familiess



Sheep R\$ 13 million 51 plans 1,823 familiess



Others
R\$ 5 million
25 plans
774 familiess



Pisciculture
R\$ 3 million
12 plans
429 familiess



Craftsmanship R\$ 873,000 4 plans 134 familiess



Horticulture R\$ 682,000 2 plans 94 familiess



Apiculture R\$ 417,000 2 plans 41 familiess



Poultry R\$ 401,000 3 plans 63 familiess



Cassava R\$ 304,000 1 plan 51 familiess



Goats
R\$ 201,000
1 plan
19 familiess



3 cooperatives

were supported benefiting

87 families



R\$ 6.7 million
was allocated to
technical assistance
benefiting

6,095 families



In relation to the **ACCESS TO WATER** for domestic use and for agricultural production, it was built 2 cisterns for human consumption and 23 artesian wells

Actions for

Environmental Sustainability



370
hectares
dedicated to
forage
production



6 biodigesters



5 environmental licenses issued



Photo Gallery



Investment plan in pisciculture made through the Dom Távora Project in the Betume Village, Neópolis.

Photo: Ednilson Barbosa Santos



Investment plan in sewing and crafts supported by the Dom Távora Project in the Dona Paquez Association, Caraíbas Community, Canhoba.

Photo: Ednilson Barbosa Santos



Investment plan in goat farming supported by the Project Dom Távora in the Cacimba Nova Community, Poço Verde.

Photo: Ednilson Barbosa Santos



The project assists the **economically vulnerable** population living in the semi-arid region of **BAHIA**

Secretariats that execute the project:

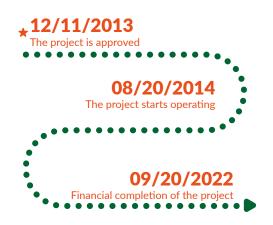
 Secretariat of Rural Development (SDR)





32 municipalities involved

Timeline





Objective

eradicating rural poverty by increasing production and creating jobs and incomegenerating opportunities, as well as strengthening the capacity of individuals and organizations, connecting them to markets

Concentrating on the following actions:





The Pró-Semiárido Project has been running since 2014

+ than US\$ 105 million

in investments



US\$ 60,80 million

US\$ 45,0 million

Counterpart payments*

IFAD financing

In January 2020, an assessment of 231 IFAD projects in 98 countries considered the PSA to be the best project in the world!



70,000 Familiess



35,000 Women



20,200 Youth



280,000 Individuals





Progress** 61,963
direct Familiess
beneficiaries



35,719 Women



17,990 Youth



247,852 Individuals



^{*} Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.

 $[\]ensuremath{^{**}}$ The progress represents the numbers reached until the end of 2020..

782 communities benefited

321

traditional communities benefited:



1,574

quilombola families in 52 benefited communities 85

indigenous families in 4 benefited communities 5,753

"fundo de pasto" families in 247 benefited communities 447

fishing families in 18 benefited communities

175
production plans
financed

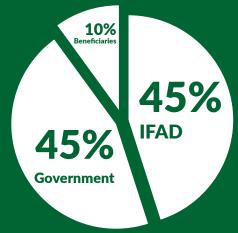
benefiting

13,778 Families

The **total volume of resources** allocated to production plans amount to

+ than R\$ 45 million

Percentage of financial resources per source





Total amount invested in each plan by

Productive Activity



Composite
R\$ 29 million
99 plans
8.375 families



Productive backyards
R\$ 4.8 million
25 plans
987 families



Sheep and goats
R\$ 3.7 million
21 plans
1.255 families



Others
R\$ 3.5 million
13 plans
712 families



Apiculture
R\$ 1.9 million
8 plans
652 families



Poultry
R\$ 1.5 million
8 plans
468 families



Fruticulture R\$ 188,000 01 plan 32 families



17 cooperatives focused on agroindustrialization and economic activities were supported,

benefiting **5,021 families**



R\$59 million was allocated to

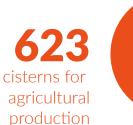
technical assistance

benefiting **31,095 families**



Access to Water

for domestic use and for agricultural production





small dams

dam

Benefiting

19,000 families

Actions for

Environmental Sustainability



Specializing in the environmental regularization of

water reuse systems

hectares dedicated to forage production

87 traditional communities of "pasture bottom"

with the issue of certificates for

environmental licenses issued



agroforestry systems

3,384 FAMILIES

Photo Gallery



Agroecological Booklet, Community of Salgado, Andorinha.

Photo - Manuela Cavadas



Biscuit Production Group Tia Likinha, Community of Várzea Queimada, Caém.

Photo - Manuela Cavadas



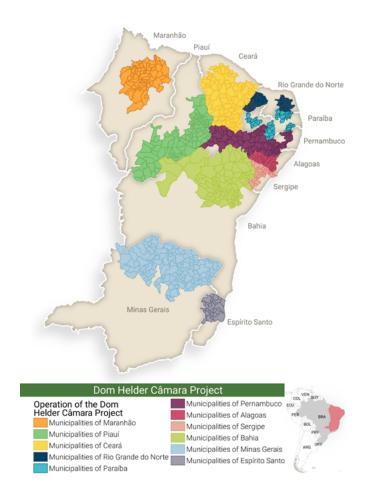
Warehouse of Family Farming and Solidarity, Juazeiro. Photo - Manuela Cavadas



The Dom Helder
Camara Project
- Phase 2 assists
the economically
vulnerable
population living in
11 states of Brazil

Secretariats that execute the project:

 Secretariat of Family Farming and Cooperativism



913 municipalities involved

Timeline





Objective

contribute to the reduction of rural poverty and inequalities in the semi-arid region

Concentrating on the following actions:





The Dom Helder Câmara Project - Phase 2 has

been running since 2014

+ than US\$ 125 million

in investments



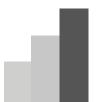
US\$ 107.3 million

US\$ 18.0 million





*Counterpart payments are subdivided into government contributions to projects; beneficiary resources; and amounts resulting from project actions that help beneficiaries in having access to public policies and resources from other government programs.



The initial goal was to benefit

74,000 **Families**



37,000 Women



13,670 Youth



296,000 Individuals •





Progress 54,002 Families** direct beneficiaries



Women

36,108

13,670 Youth



216,008 **Individuals**



^{**} The progress represents the numbers reached until the end of 2020..

4,514 communities benefited

163
traditional communities benefited

transforming the live of

3,624 families



2,918

quilombola families in 144 communities benefited

346

indigenous families in 19 communities benefited



In the Dom Helder Câmara Project -Phase 2

+ than R\$ 34 million

of counterpart payments was applied for the promotion in collaboration with the Ministry of Citizenship, which were allocated to

14,475 individual production plans

Benefiting

14,475 families



Photo Gallery



Edivânia Selena da Silva and Lucivando Xavier de Azevedo (farmers),

Bezerros, Pernambuco

Ivoneide Josefa dos Santos, Jurema Community, Cumaru, Pernambuco





Products of Ana Claudia (farmer)

<u>Malembá Community</u>, Lério Strand, Pernambuco



Planting Climate Resilience in Rural Communities of the Northeast Project (PCRP)

The project will be implemented in two to four states in the semi-arid region of northeastern Brazil





Each eligible state will be invited to **submit a proposal for a state subproject to the Brazilian Development Bank (BNDES)** as the Executing Entity of the PCRP, which should include: the geographic scope in terms of municipalities and communities, the priority activities and the main goals to be achieved

Timeline



Objective

reduce the **impact of climate change** and **increase the resilience** of the affected population in the semi-arid of the Northeast region

Concentrating on the following actions:

- Support family farmers and their communities in reversing the decline in productivity caused by the cycle of agro-ecosystem degradation
- Adopt Climate Resilient Productive Systems (CRPS)
- Ensuring access to water through rainwater harvesting, storage and recycling technologies
- Adopt strategies of diversification to strengthen your resilience capabilities through knowledge management

More information at:

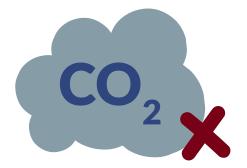
Expected results::

Increased resilience and better livelihoods for the most vulnerable people, communities and regions

Better standards of diet, nutrition and food security for families

1 million people benefited (250,000 families)



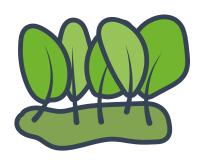


mitigation of the emission of

11 million tons of

CO2 equivalent

85,000
hectares of land
under sustainable
productive management



Total project investments over the eight-year period are estimated to be:

US\$ 217.83 million

The PCRP project contributes to diversify IFAD's institutional partners and explores new co-financing opportunities

US\$ 30 million
IFAD financing

US\$ 73 million
Of which: US\$ 60 million from the BNDES and US\$ 13 million as counterpart payments from states

Co-financiers (international)

US\$ 99.5 million
GCF financing

Contributions from beneficiaries

Final Remarks

Rural development programs financed by IFAD have significantly contributed to the promotion of social well-being in rural areas, especially in the most deprived regions and among the most vulnerable individuals. In this context, this report sought to present the results of the Fund's operations in Brazil, highlighting ongoing projects and future actions.

The data and information presented here show that projects are at different stages and present different intervention strategies, which are adapted to the social and physical conditions as well as to the local institutional environment. In general, a series of successful practices and results is observed. This is a major challenge in approaching different dimensions of poverty and removing the restrictions faced by family farmers in the Brazilian semi-arid region that prevent them from entering the productive process.

IFAD projects are different from other initiatives in that they focus on the demand of the benefited communities and in the establishment of networks with local organizations, in addition to valuing the potential synergies with public policies. The participatory approach requires the projects to be carried out by the beneficiaries and their organizations, with the support of partner institutions. In this way, the IFAD's modus operandi—which promotes beneficiary's autonomy, valuing its knowledge and the search for solid partnerships—enables the continuity and effectiveness of actions.

The results presented here reinforce the Fund's commitment to the promotion of the sustainable and inclusive rural development and the country's poverty reduction agenda. These elements add evidence to the debate on the scope, challenges and limitations of these programs.

Organization::









Financing















